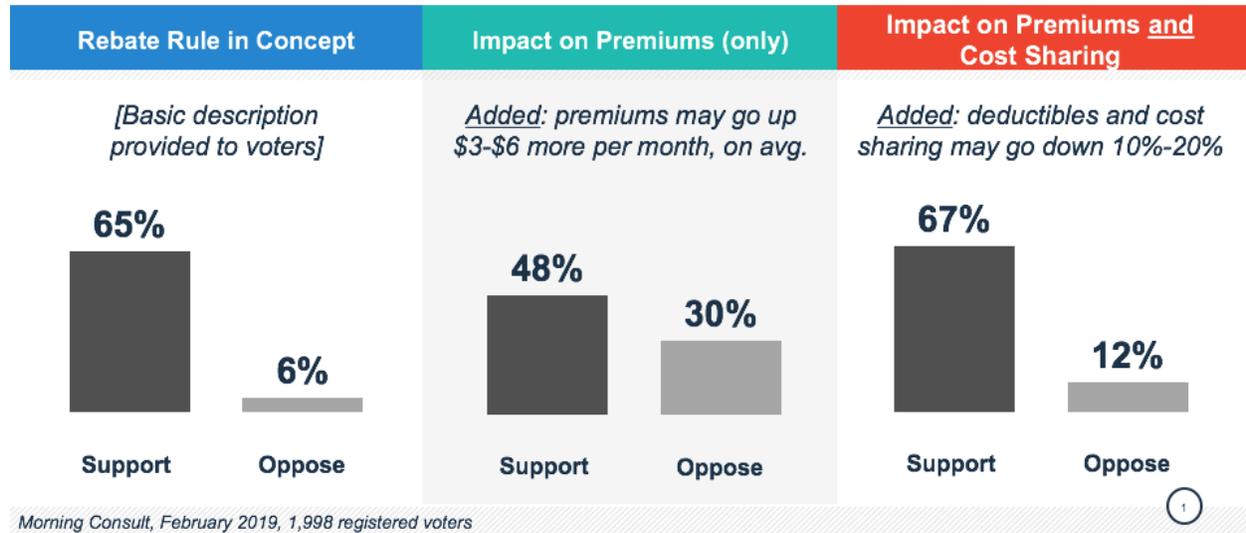


Seniors and voters strongly support the Rebate Rule. Our polling has shown this to be true when it comes to the initial policy, and also when voters are asked to balance potential premium increases and out of pocket savings on prescription medications. The following questions were asked of registered voters, and resulted in strong support for the Rebate Rule.

## Voters Strongly Support Proposed Rebate Rule



As you may have heard, there is a new Department of Health and Human Services (HHS) proposal that would address the issue of drug pricing and rebates in Medicare Part D. Currently, insurance companies and pharmacy benefit managers (PBMs) receive significant rebates and discounts from drug manufacturers for prescription medicines. They currently use these rebates and discounts to lower insurance premiums. Under this new proposal, insurance companies and pharmacy benefit managers (PBMs) would use these rebates and discounts to lower what patients pay for prescription drugs at the pharmacy.

- 65% of voters support this policy, including 71% of seniors, 65% of Democrats, and 69% of Republicans

### Voters remain supportive even when they hear about \$3-\$6 monthly premium increases.

Would you favor or oppose this proposal if it also meant that you would have to pay \$3 to \$6 more per month, on average, for your health insurance premium?

- The plurality 48% of voters support this policy, including 47% of seniors, 49% of Democrats, and 47% of Republicans
- Only 10% of voters strongly oppose this policy when learning about the premium increase

### And support jumps when voters learn about the potential savings at the pharmacy counter.

*Would you favor or oppose this proposal if it also meant you would save 10% to 20% on prescription medicines and 12% to 20% on your insurance deductible?*

- 67% of voters support this policy, including 72% of seniors, 68% of Democrats, and 68% of Republicans
- Only 3% of voters strongly oppose this policy after learning about the balance between premiums and cost-share

Our polling aligns with findings from a February 2019 Kaiser Family Foundation poll of adults 65+ who have prescription drug coverage. In that study, 51% of seniors said that when thinking about their prescription drug coverage, *“having a lower co-pay at the pharmacy counter”* was more important than *“paying a lower premium each month”* (35%).

<https://www.kff.org/health-costs/poll-finding/kff-health-tracking-poll-february-2019-prescription-drugs/>